

# **SYFY SHORTS CONTEST**

## **NOVEMBER 2011 TO FEBRUARY 2012**

### **Contest Terms and Conditions**

1. The organizer of this “**Syfy Shorts**” contest (the “**Contest**”) is NBCU Global Networks Asia Pte Ltd (“**NBCU**”).
2. The Contest is only open to persons above 18 years of age in Asia, excluding Australia and New Zealand.
3. Directors, officers and employees of NBCU or its affiliates, agents, advisers, advertising and promotional agencies, associated vendors and their respective immediate families are not eligible to participate in the Contest.
4. Multiple entries per person are allowed.
5. The Contest commences at 00:00hrs on 1<sup>st</sup> November 2011 and ends at 23:59hrs on 31<sup>st</sup> January 2012 (Singapore time).
6. Participants are required to submit a film in accordance with the terms in paragraph 8 below. Only entries submitted by postage to the following address will be accepted:

ATTN: Syfy Marketing Department  
NBCU Global Networks Asia Pte Ltd  
10 Anson Road. #06-01  
International Plaza  
Singapore  
079903

Entries received by NBCU after 23:59hrs on 31<sup>st</sup> January 2012 (Singapore time) will not be eligible for the Contest.

7. The submitted short film must:
  - Be no more than 5 minutes long.
  - Be within the Syfy genre of: science fiction, paranormal, action, adventure or fantasy.
  - Incorporate the theme of ‘imagine greater’ as part of the storyline or used as a phrase in the dialogue/narrative.
  - Either be in English language or have English subtitles.

8. Entries falling under the following categories will automatically be disqualified.

- a. Commercials,
- b. TVCs
- c. Educational videos
- d. Trailers
- e. Wedding / home videos

9. Incomplete or faulty entries will be disqualified.

10. Submission packages must include:

- A copy of the completed submission form, which can be downloaded from [www.syfyuniversal.asia](http://www.syfyuniversal.asia).
- Two DVD copies of the entrant's short film.
- A CD containing film stills

11. All participants will be required to sign a release form, which will allow NBCU to use their filmed footage on Syfy. NBCU reserves the right to edit or censor the submitted film so that it meets broadcast standards.

12. It is the responsibility of the entrant to ensure that all approvals and permissions for use of materials within the film (music, etc) have been obtained before submission.

13. NBCU reserves the right to disqualify any participant that NBCU determines is tampering with the entry process or the operation of this Contest or is engaging in any conduct that is detrimental or unfair to NBCU, this Contest or any other participant, acting in breach or potential breach of these Terms and Conditions, or is otherwise ineligible to participate in this Contest.

**14. WINNER SELECTION PROCESS:**

- A panel of judges consisting of industry personalities will select the best five entries from the submitted short films.
- They judges are: Singaporean filmmaker/director Eric Khoo (Mee Pok Man, Be With Me), award-winning visual effects and animation studio Infinite Frameworks, Taiwanese Director Lin Yu-Hsien, and Television programming veteran, Syfy's VP of SEA Channels, David Gunson.
- The judging panel may be subject to change.
- Each film will be judged on the following criteria:
  1. Cinematography
  2. Screenplay / acting
  3. Soundtrack

4. Technical production
5. Overall Impression

Each judge will rate each criterion as a score from 0 to 10 (0 = worse, 10 = best). The top 5 short films with the highest total scores will be shortlisted for voting.

- Preview clips of each of the five shortlisted films will be featured on Syfy and the full clips will be made available online for voting.
- The most popular short film will be determined by an online poll.

#### 14. PRIZE:

The most popular short film will be aired in full on Syfy channel right before the premiere of a hit series on Syfy. NBCU reserves the right to determine the final airdate and time for the winning short film.

15. The Prize is nontransferable and cannot be exchanged for cash or other benefit in kind. NBCU reserves the right to replace the Prize or part thereof with another prize of a similar value.

16. NBCU reserves the right to redistribute any unclaimed Prize to other participants or donate any unclaimed Prize to any charitable organization.

17. Without prejudice to the foregoing, where a Prize or part thereof comes from a third party the redemption of any Prize shall constitute a purchase of goods or services by the person redeeming the Prize from the supplier supplying the redeemed goods or services, and NBCU assumes no liability or responsibility for the acts or defaults of the supplier or for any non-delivery, non-performance or defects in the redeemed goods or services. NBCU is not an agent of the supplier. Any dispute about the quality or performance must be resolved directly with the supplier. The use of the redeemed goods or services is subject to such other terms and conditions that may be imposed by the supplier supplying the goods or services.

18. Personal information of participants will be collected to enable NBCU to administer and promote this Contest and to contact the winner of the prize, and may also be provided to other third parties assisting NBCU in this regard, including without limitation sponsors of this Contest, prize suppliers and deliverers, and authorities which regulate this Contest (if applicable). If a participant does not truthfully provide all the requested personal information, NBCU reserves the right to disqualify or reject his/her entry.

19. NBCU, its affiliates, agents and their respective directors, officers and employees will not be responsible or liable for:

(a) Any Liabilities incurred or suffered by any party due to any delay and/or failure (including lost entries, upload delay or loss) in receiving and submitting the entries as a

result of any communication error, interruption, human error and/or failure by NBCU and/or any third party;

(b) Any Liabilities incurred or suffered by any participant or his/her authorized representatives resulting from their participation in this Contest or fulfillment of any prize;

(c) Any error (including error in notification of winner), omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft, destruction, alteration of, or unauthorized access to entries, or entries lost or delayed whether or not arising during operation or transmission;

(d) Any changes made by NBCU or any third party supplier, or the organizer, administrator or sponsors of this Contest; and/or

(e) Any Liabilities incurred or suffered arising from any act beyond their control or for any act, omission or default of any third party.

20. NBCU reserves the right to cancel, modify, suspend or delay this Contest and its Terms and Conditions.

21. NBCU may assign and transfer any of its rights and obligations under these Terms and Conditions to any third party.

22. NBCU's decision is final and no correspondence will be entertained.

23. NBCU reserves the right to amend these Terms and Conditions at any time and without notice. Participation in this Contest shall constitute acceptance of these Terms and Conditions and the amendment thereof.

24. For good and valuable consideration, prize winners must give NBCU and its affiliate companies full permission and authority to use, publish and display in any media their name, voice, likeness, photograph, prize information and/or statements about the Contest and the Prize for any publicity, advertising and promotional purposes without any compensation. S/he must agree that they will not speak or correspond with any media regarding the Contest, or the Prize unless pre-approved by NBCU in writing. Without limiting to this paragraph, s/he must undertake to comply with all publicity requirements of NBCU (including, without limitation, agreeing to be filmed during fulfillment of the Prize) and grant NBCU and its affiliates the irrevocable and perpetual non-royalty right to show, announce, feature, publicize on channels owned and/or operated by NBCU (including, without limitation, the channels currently known as DIVA Universal, Syfy, and Universal Channel) and/or all other media all materials submitted by her (including name, age, city of residence, likeness, other details and particulars) and all the film they have entered into the competition, during or any other occasion

throughout the Contest and the fulfillment of the Prize. All rights in the materials and footage shall belong solely to NBCU and/or its affiliates.

25. Without prejudice to any provision herein, prize winners must acknowledge that her taking the Prize shall constitute a purchase of services from the third party merchant/supplier supplying the redeemed goods and/or services, and the NBCU Entities assume no liability or responsibility for the acts or defaults of the merchant/supplier or for any non-delivery, non-performance or defects in the Prize or any injury or accident sustained by me during the Prize. NBCU not an agent of the merchant/supplier. Any dispute about the quality or performance must be resolved directly with the merchant or supplier. The Prize is subject to such other terms and conditions may be imposed by the merchant/supplier. The NBCU will not be responsible for any Losses and she must release and hold harmless all NBCU Entities from the same.

26. This contest and these Terms and Conditions shall be governed by Singapore laws, without regard to the conflict of laws. Each participant irrevocably submits to the exclusive jurisdiction of the Singapore courts. These Terms and Conditions are not intended to confer rights on any third party (except NBCU's affiliates), whether pursuant to the Contracts (Rights of Third Parties) Act (Cap 53B) or otherwise, and no third party shall have any right to enforce any provision of these Terms and Conditions.